

Maps of the Week

Sunday 2 May is The Moveable Feast 1:30-8:45 pm

For the beginning of the convention we have designed a continuing event, a feast for your eyes, your ears, your palate: you will have a chance to sample from the wealth of exhibitions planned for the convention, to listen to a host of musical delights selected for your pleasure, to partake of all manner of refreshments. From the opening of *America 200*, the exhibition in which so many of you have participated, to the opening of *Energy Conscious Design*, to the official opening *What If, Could Be* keynote fable at Centre Square, to the best ever Dodge Jazz Festival, Sunday will be a day to get into the spirit of this never-to-be-forgotten unconventional convention.

- 1 1:30—3:30 pm
Opening, *America 200* Exhibit
Philadelphia Art Alliance
251 South 18th Street
at Rittenhouse Square
 - 2 2:30—4:30 pm
Opening, *Energy Conscious Design*
The Drexel Building
15th and Walnut Streets
 - 3 3:30—5:00 pm
Opening, AIA Honor Awards Exhibit
Centre Square
15th and Market Streets
 - 4 5:00—6:00 pm
Opening Ceremony, Keynote Fable
Centre Square
15th and Market Streets
 - 5 6:45—8:45 pm
Dodge, Sweet's Party
"A Bicentennial Jazzfest"
The Marketplace, on Market Street
between 23rd and 24th Streets
- More information on reverse side.

Monday 3 May Theme Seminars 2:30-3:45 pm and 4:00-5:30 pm

The Theme Seminars will give you an opportunity to personally access the nuts and bolts of how you make public information public, and, more importantly, why you'd want to bother to do it in the first place. Here, architects can learn how to describe their ideas about

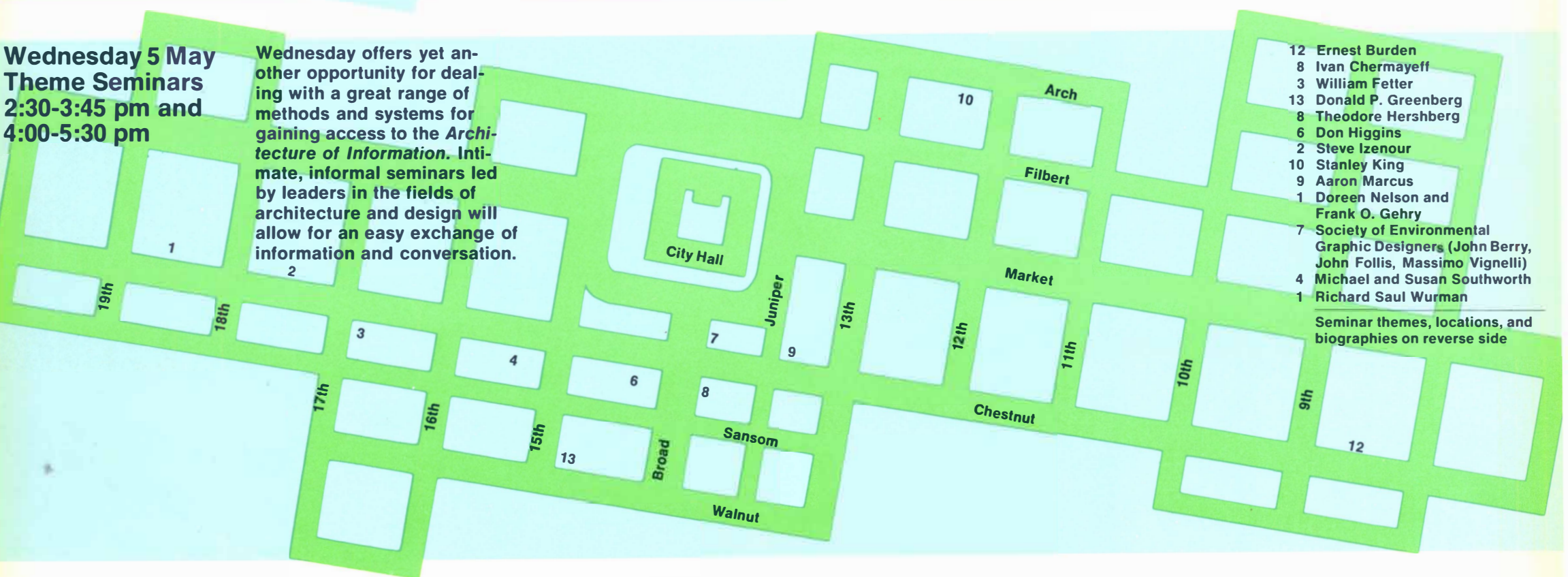
the design of physical spaces. Seminars will be limited to small groups, all meeting in elegant board rooms in found spaces up and down Chestnut Street.

- 13 AIA Research Corporation Staff
- 8 Augustus S. Baxter
- 3 Lawrence Halprin
- 7 Joel Kalz
- 10 Alan Levy
- 12 Don Miles
- 11 Doreen Nelson and Frank O. Gehry
- 4 Joseph Passonneau
- 9 John Pastier
- 1 Jonathan Salk
- 5 Jivan R. Tabibian
- 2 Ronald and Marley Thomas
- 6 Richard Weinstein

Seminar themes, locations, and biographies on reverse side.

**Wednesday 5 May
Theme Seminars
2:30-3:45 pm and
4:00-5:30 pm**

Wednesday offers yet another opportunity for dealing with a great range of methods and systems for gaining access to the *Architecture of Information*. Intimate, informal seminars led by leaders in the fields of architecture and design will allow for an easy exchange of information and conversation.

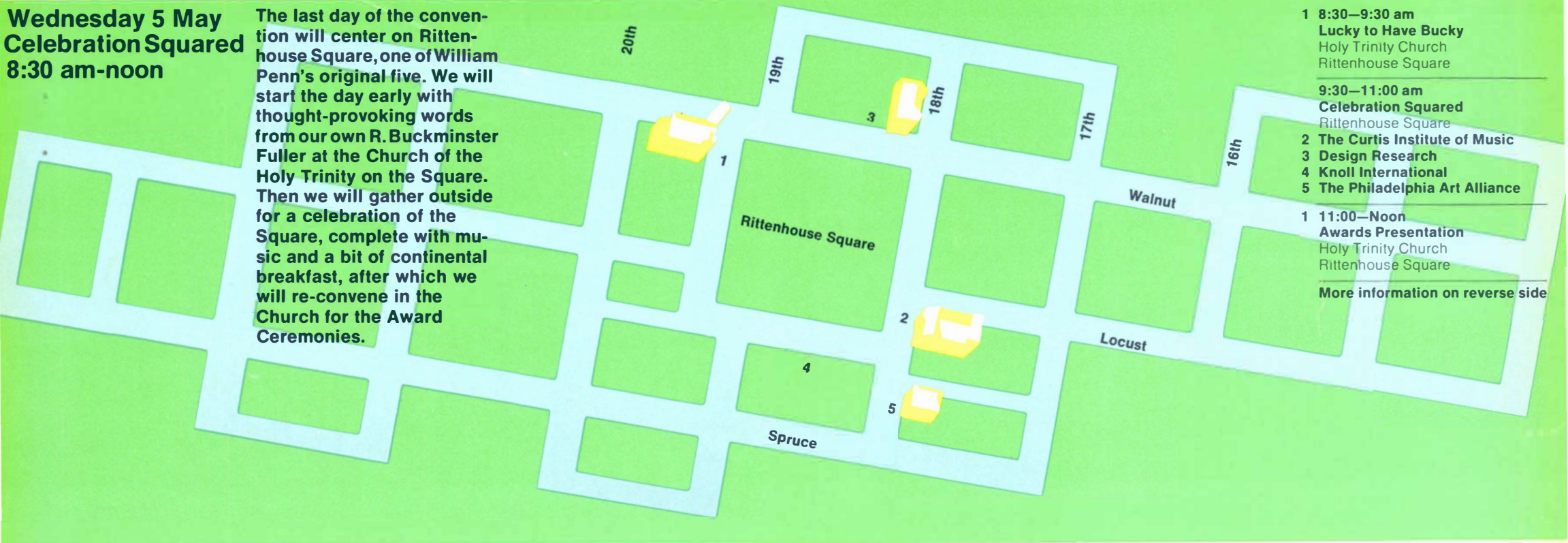


- 12 Ernest Burden
- 8 Ivan Chermayeff
- 3 William Fetter
- 13 Donald P. Greenberg
- 8 Theodore Hershberg
- 6 Don Higgins
- 2 Steve Izenour
- 10 Stanley King
- 9 Aaron Marcus
- 1 Doreen Nelson and Frank O. Gehry
- 7 Society of Environmental Graphic Designers (John Berry, John Follis, Massimo Vignelli)
- 4 Michael and Susan Southworth
- 1 Richard Saul Wurman

Seminar themes, locations, and biographies on reverse side

**Wednesday 5 May
Celebration Squared
8:30 am-noon**

The last day of the convention will center on Rittenhouse Square, one of William Penn's original five. We will start the day early with thought-provoking words from our own R. Buckminster Fuller at the Church of the Holy Trinity on the Square. Then we will gather outside for a celebration of the Square, complete with music and a bit of continental breakfast, after which we will re-convene in the Church for the Award Ceremonies.



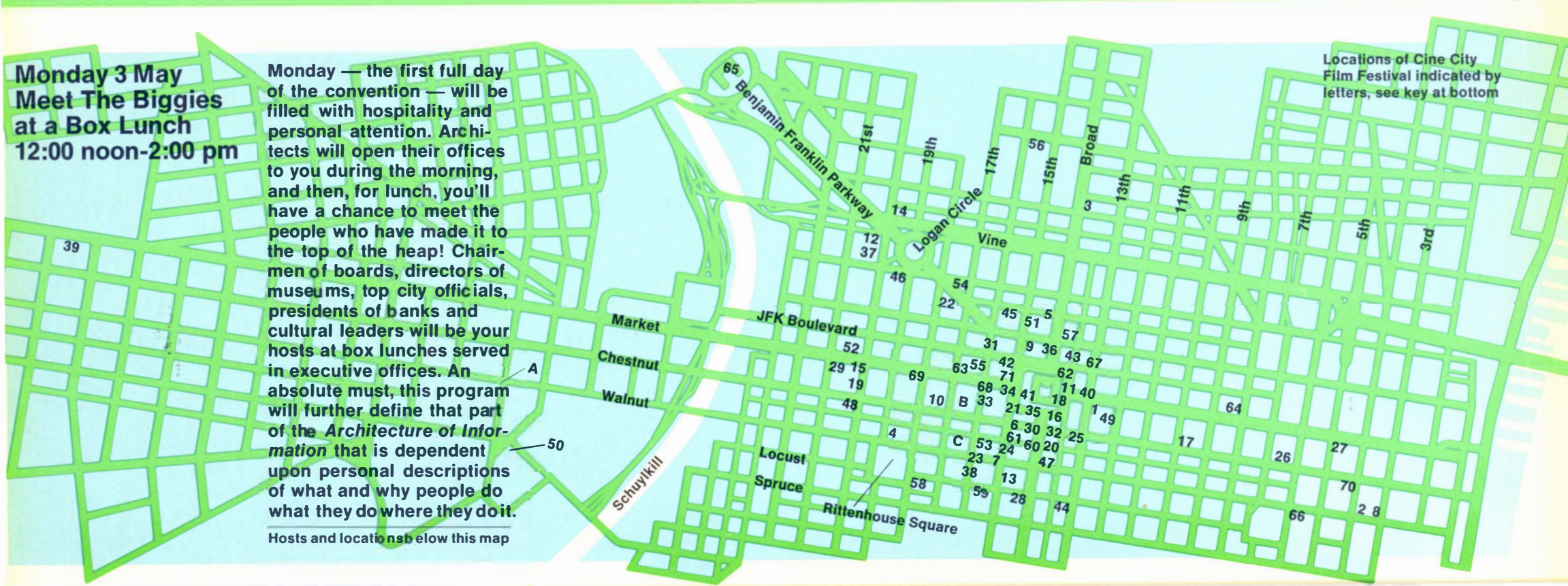
- 1 8:30-9:30 am
Lucky to Have Bucky
Holy Trinity Church
Rittenhouse Square
- 9:30-11:00 am
Celebration Squared
Rittenhouse Square
- 2 The Curtis Institute of Music
- 3 Design Research
- 4 Knoll International
- 5 The Philadelphia Art Alliance
- 1 11:00-Noon
Awards Presentation
Holy Trinity Church
Rittenhouse Square

More information on reverse side

**Monday 3 May
Meet The Biggies
at a Box Lunch
12:00 noon-2:00 pm**

Monday — the first full day of the convention — will be filled with hospitality and personal attention. Architects will open their offices to you during the morning, and then, for lunch, you'll have a chance to meet the people who have made it to the top of the heap! Chairmen of boards, directors of museums, top city officials, presidents of banks and cultural leaders will be your hosts at box lunches served in executive offices. An absolute must, this program will further define that part of the *Architecture of Information* that is dependent upon personal descriptions of what and why people do what they do where they do it.

Hosts and locations below this map



Locations of Cine City Film Festival indicated by letters, see key at bottom

1 John Pastier, "Print Media and Urban Information — The Role of Newspapers and Local Magazines in Stimulating or Stifling Public Consciousness", John Wanamaker Store, Regency Room, 13th and Chestnut Streets, 3rd Floor, 30 seats.

Pastier has been one of the half dozen journalists writing solely of the physical world. Former Architecture Critic for the Los Angeles Times and Associate City Planner for the Los Angeles City Planning Department, Pastier has written articles in *Architecture and Urbanism*, *Design and Environment* and the *Encyclopedia Americana Annual*, and has received the Public Information Award from the California Council of the American Institute of Architects.

1 Jonas Salk, "Visualization of Complex Ideas", Peale House, North Gallery, 1811 Chestnut Street, Ground Floor, 60 seats. While well-known for his medical achievements and as the Founding Director and Resident Fellow at the Salk Institute for Biological Studies, Salk has had a continuing interest in architecture. His view of biology not only as a science but as a basic cultural discipline with unifying potential for the relationships that exist between man and the physical universe will lead to the very broadest interpretation of our theme.

5 Jivan R. Tabibian, "Information About the Environment — Context and Meaning", The Girard Bank, Conference Room, 3 Girard Plaza, 37th Floor, South Penn Square. 50 seats. One of the wizards of observation and verbal criticism of what's happening in our world today, Tabibian's scholarly, critical analysis of planning, psychology, performance and design have been widely published. Tabibian has taught management, urban design, social psychiatry and planning at various universities, including the University of Southern California, where he is currently Associate Director of the Institute for Planning Education. He is a member of the Board of the International Design Conference in Aspen and was co-chairman of the 1973 conference. An extraordinary personality.

2 Ronald and Marley Thomas, 2:30-3:45 p.m.: "The Architecture of Understanding"; **4:00-5:30 p.m.:** "How to Spec an 'Interface', Detail an 'Input', and Supervise a 'Programming Process' ", Wallace, McHarg, Roberts & Todd, 1737 Chestnut Street, 9th Floor. 20-25 seats. The Thomases are co-Directors of the Attic & Cellar Studios, a professional collaborative made up of architects, community planners, communications specialists, an urban historian and an educational specialist. Drawing on these interdisciplinary skills, the members of the Studio have developed a communication and programming capability which integrates non-design influences such as social, economic, programing and social factors upon physical design problems. Their work has had a profound impact on the field of environmental education and environmental problem solving.

6 Richard Weinstein, 2:30-3:45 p.m.: "If We Get What We Deserve, Why Can't We Get What We Want?"; **4:00-5:30 p.m.:** "How to Speak the New Zoning Language", Provident National Bank, Board Room, Broad and Chestnut Streets, 2nd Floor. 25 seats. Weinstein represents the political realities involved in communicating the possibilities for intensive urban development. He is a Consultant in Urban Design and has accomplished such projects as the master plan for 300 acre commercial and residential complex in Dallas, Texas. He is currently involved as Project Director in the innovative plan for the Museum of Modern Art expansion program, creating an important precedent for commercial and cultural mixed-use buildings.

Tuesday 4 May is for Business and a Breather

Check out the bevy of tours available to you all day long today, and every other day of the convention. The schedule is in your registration kit. Then, on Tuesday evening, we have a particularly special tour: 3 by M/G.

This festive, informative, hospitality-filled evening in and around three new buildings by Philadelphia's award-winning firm, Mitchell/Giurgola. Meet at 9:00 pm at the Penn Mutual building at 530 Walnut Street and enjoy the view and the exhibition "Philadelphia" and their Bicentennial exhibition. At 10:00 sharp the Living History Center, 6th and Race Streets, will be your hosts, and you will have a chance to see the new IMAX film "American Moments." As you walk between the two, stop and have a look at the Liberty Bell in its new Pavilion. The building will be open to us from 10:00 pm to midnight, courtesy of Independence National Historical Park. This is a ticketed event, limited to 850, so be sure to pick your tickets up on Monday or Tuesday only at the Host Chapter Lounge.

Wednesday 5 May Theme Seminars 2:30-3:45 pm and 4:00-5:30 pm

Seminars given twice except where noted

12 Ernest Burden, "Techniques of Visual Presentation", The Ballinger Company, 841 Chestnut Street, 12th Floor. 20-25 seats. For more than ten years, Ernest Burden has been designing and presenting architectural slide shows. His training and experience in the practice of architecture has led to a unique understanding of the practical problems inherent in presenting architectural projects and the expertise to solve them. His interest in architectural rendering and photography culminated in the design and production of *Architectural Delineation: A Photographic Approach* (1971, McGraw Hill). The techniques he will demonstrate at his workshop will provide a totally new creative tool for making visual presentations.

8 Ivan Chermayeff, "Communication in Architectural Environments", Western Savings Bank, Board Room, Broad and Chestnut Streets, 5th Floor. 75 seats. One of the stellar figures in graphic design, Chermayeff is associated not only with his own graphic design firm, Chermayeff & Geismar Associates, but is also a partner in Cambridge Seven Associates. He has a long history of dealing with architectural communications problems; projects include the Boston Transit system, airports, the Montreal and Osaka World's Fairs, Independence National Historical Park's Visitors Center in Philadelphia, and numerous other public buildings. Chermayeff is a member of the Board of the International Design Conference in Aspen.

3 William Fetter, "Computer Graphics and the Urban Perception", Provident National Bank, Auditorium, 17th and Chestnut Streets, 13th Floor. 50 seats. One of the pioneers in computer graphics and computer generated animated film, Fetter is perhaps best known for the computer graphics accomplished for the Boeing Company, including cockpit visibility studies, human figure anthropometrics, structural studies and others for the major aircraft proposals during the 1960s. His workshop will explore the important relationship between these developments and the automatic and graphic simulation of space movement in architecture and urban design. Fetter conducts teaching and research in computer graphics at Southern Illinois University at Carbondale and is the author of *Computer Graphics in Communication*.

13 Donald P. Greenberg, "Potential Use of Interactive Computer Graphics for the Energy Evaluation of Residential Buildings", Drexel Building, 15th and Walnut Streets, Ground Floor. 45 seats. Greenberg has long been involved in research bridging the disciplines of architecture, engineering and computer graphics. His seminar will deal with the new possibilities for predicting residential energy consumption through the use of advanced interactive computer

graphics under investigation at Cornell University where Dr. Greenberg is Director of the Program for Computer Graphics and Professor of Architecture in the College of Architecture, Art & Planning.

8 Theodore Hershberg, "The New Urban History: Interdisciplinary Research at the Philadelphia Social History Project", Western Savings Bank, Dining Room, Broad and Chestnut Streets. As Director of the Philadelphia Social History Project, Hershberg has developed a detailed, computerized study of Philadelphia's growth that has not only revolutionized our knowledge of the American past and the world-wide study of history, but our way of seeing and understanding urbanization. His ground-breaking research and innovative methodology have the potential for affecting the way we allow our cities to develop in the future.

6 Don Higgins, "Photo-Communications", Provident National Bank, Board Room, Broad and Chestnut Streets, 2nd Floor. 25 seats. Higgins brings almost 30 years of expertise in the visual presentation of entertainment, architectural, educational and industrial subjects to bear on the problems of architectural presentation. Well-known for the rigor of his photography, cinematography, writing and scoring, Higgins explains with precision how his scripts, camera, music, sound-effects and simplified graphics make connections in terms of architectural communication.

2 Steve Izenour, "Symbols and Signs in the American City", Wallace, McHarg, Roberts & Todd, 1737 Chestnut Street, 9th Floor. 20-25 seats. An Associate of Venturi and Rauch and design critic at the University of Pennsylvania, Izenour is largely responsible for the recent Bicentennial exhibitions at the Smithsonian Institution's Renwick Gallery and at the Whitney Museum of American Art.

10 Stanley King, "Designing a Design-In", Murphy Levy Wurman, 1214 Arch Street, 2nd Floor. 25-30 seats. King is a practicing architect, honored and acknowledged for his accomplishments in the field of environmental education. He is admired for his architectural urban concept designs and for the development of citizen participation, largely through the use of Design-Ins. After showing us how a Design-In is designed, King will conduct an all-day workshop for professionals, spouses, companions and children on 6 May.

9 Aaron Marcus, 2:30-3:45 p.m.: "Developing a Crash Course in Graphics: Who, What, Why, When, Where, How"; **4:00-5:30 p.m.:** "Diagramming the Environment: a Survey", John Wanamaker Store, Regency Room, 13th and Chestnut Streets, 3rd Floor. 30 seats. Marcus has exhibited, published and lectured widely on his professional work in the fields of graphic design, computer graphics and visual poetry/conceptual art. His range of expertise has led to the development at Princeton's School of Architecture and Urban Planning of what is perhaps the best course in any school of architecture in the country on the subject of making the city observable.

1 Doreen Nelson and Frank O. Gehry (2:30 p.m. only), "The School Room:

7 Society of Environmental Graphic Designers (John Berry, John Follis, Massimo Vignelli), "Environmental and Communications Graphics", Philadelphia National Bank, Auditorium, Broad and Chestnut Streets, Basement. 100 seats. The Society of Environmental Designers is a developing professional society dedicated to the advancement of graphics and signage within the built environment. Their workshop will include an audiovisual presentation dealing with the planning, programming and designing of graphic elements within an environment, both for identification and information purposes as well as the visual enhancement of a space. The workshop will be led by: John Berry, Chairman of the Board of Directors, SEGD; John Follis, President, Follis and Associates Board Member, SEGD; Massimo Vignelli, Vignelli & Associates.

4 Michael and Susan Southworth, "Communicating the City", Eshbach, Glass, Kale & Associates, 1510 Chestnut Street, 5th Floor. 20 seats. Architect Planner Michael Southworth and City Designer Susan Southworth are well-known for their delightful and yet extraordinarily informative maps of Lowell and Boston which have virtually made both of these places into schoolhouses of learning. Their major work has included re-use plans for old neighborhoods and buildings, designs to enhance the education/communication function of cities, and research in large-scale design theory and methods.

1 Richard Saul Wurman (4:00 p.m. only), "The Architecture of Information", Peale House, North Gallery, 1811 Chestnut Street, Ground Floor. 60 seats. For a long-time identified with making public information public about the physical environment, Wurman has produced many books and exhibits, directed conferences, and developed this attitude in the work of his firm, Murphy Levy Wurman, and as a Director of the Group for Environmental Education, GEE! Wurman serves on the Board of the International Design Conference in Aspen and was chairman of the 1972 conference, "The Invisible City." His publications include *Making the City Observable*, *Man-Made Philadelphia* and *The Nature of Recreation*.

Wednesday 5 May Celebration Squared 8:30 am-noon

Not only is Philadelphia fortunate to have the Bicentennial, we are also Lucky to Have Bucky.

At 8:30 promptly, legendary Bucky will share his thoughts, hopes, dreams and wisdom with us, in the splendor of the Church of the Holy Trinity, designed by John Notman (1810-1865). Following Bucky's talk, from 10:00-11:00, coffee, croissants and a musical fare will be served on the square, with ancillary hosting generously offered to us at the four corners of the square by The Curtis Institute of Music, Design Research, Knoll International and The Philadelphia Art Alliance. Originally

known as Southwest Square, and renamed in 1825 for the astronomer/clockmaker David Rittenhouse, the square is one of the most prestigious residential areas of the city, the site of the annual spring Flower Mart, and the mecca of the center city lunch crowd during summer noon hours, and of musicians and their followers during summer eves. Then, as trumpets sound the assembly and balloons ascend, we shall return to the church at 11:00 for the Awards Ceremonies.

For our final evening, the splendour of Philadelphia is yours . . . in sound, sight, and lights. At 7:30 there will be a special concert for us, performed by the world renowned Philadelphia orchestra, and conducted by Eugene Ormandy himself. Designed not only to display the brilliance of the orchestra, but of this building masterpiece as well, the program promises to be a treat. Following the concert, center city Philadelphia will turn on for the CityLights Celebration: residents and building owners throughout the city will light their lights, Philadelphia '76, Inc. is sponsoring a fireworks display, and a photography marathon has been arranged to record the brilliant occasion. Bring your camera, and capture a view of the American city in all its sparkling glory, 10:30-10:45. Then wander back inside to the Academy House for a night you will remember! Wear your dancing shoes and dance the night away at the City-Lights Ball: ballroom dancing to the music of Howard Lanin, rock music by Johnny's Dance Band, chamber music by Cimus, plus other musical surprises, including one of Philadelphia's best Mummer's string bands. The Frog restaurant's exquisite cuisine will give you all the energy you will need — choose from a full range of crepes, and enjoy the open bar and flowing champagne.

And Don't Forget:

Chestnut Street Visited and Revisited, 2-8 May, The Peale House, 1811 Chestnut Street. The development of a city street over a 100-year period will be examined in great detail in this exhibit. Views of Chestnut Street in the 1870's will be juxtaposed with computer printouts from the Philadelphia Social History Project, describing the people who lived and worked on the street and what they were doing during that period, and a specially commissioned photographic panorama of the street as it is today, by Howard Bruner.

Frank Furness Exhibit. The work of architect Frank Furness embodied the progressive spirit and assurance that characterized the Victorian era. The exhibit centers on Furness' banks, railroad buildings, and other institutional-scale projects in the Philadelphia area. It will be housed in the Girard Bank, Broad and Chestnut, designed by Furness in association with McKim, Mead & White, New York City.

Philadelphia's Neighborhoods, 2-8 May, The City Planning Commission, 14th Floor, City Hall Annex. Photographs, maps, and written materials on 10 of Philadelphia's distinctive neighborhoods will be featured in this exhibit prepared by the Philadelphia Planning Com-

Signature Against the Sky, 2 May, 10:00-11:00 am; 3 May, 3:00-4:00 am. On Sunday morning, May 2, Channel 10 will present a special TV showing of "Signature Against the Sky," a fine film on the work of Louis I. Kahn.

200/200/200, 2-8 May, 1234 Market Street. A celebration of contributions—events, places, buildings, laws, ideas—that have increased understanding of the urban setting over the 200 years of our history. Representatives from each of the 50 states will name four projects that deserve special recognition. These will be exhibited during the convention.

Tops of Tall:

One of the best ways of learning about our physical environment is by finding new ways of seeing it. Here's a list of tall buildings which have access to spectacular views. Some are for pay, some not; but all will give you a new and informative view of the city. Between the rivers you will see the plan framework given to William Penn's "great Towne" by his surveyor, Thomas Holme, in 1682. Beyond this, over the sprawl of New Jersey to the east, the Navy Yard to the south, and the city of row houses to the west and north, can be seen the Greater Delaware Valley. **Penn Mutual:** 510 Walnut Street. Visitor's Center and Observation Deck. Two theatres, exhibits, glass elevator to the top of the insurance office building. Mitchell/Giurgola Associates, 1972. \$1.40 entrance fee.

PSFS: 12 South Twelfth Street. Special viewing from private top floor of the office building. Exhibit 9:00-5:00 weekdays. Howe & Lescaze, 1929.

City Hall Tower: Broad and Market Streets, N.E. corner. Observation walk at William Penn statue base, the ultimate 360° view of the city—free. John McArthur, Jr., 1871.

Centre Square: 1500 Market Street. Stouffers, Top of Centre Square, 41st Floor west tower. Restaurant and cocktail lounge, reservations suggested (or try to sneak a peak during the morning), LO 3-9494. Vincent G. Kling and Partners, 1973.

Lewis Tower: 225 South Fifteenth Street. Penthouse Restaurant and Cocktail lounge, 33rd floor of office building, reservations suggested, KI 5-7520. Howard Hall, 1929.

1818 Market: 1818 Market Street. General viewing from unoccupied 31st floor of office building. Ewing Cole Erdman & Eubank, 1975.

Hilton Hotel: 3400 Civic Center Blvd. Views from the top floor Restaurant and Cocktail Lounge, reservations suggested, EV 7-8333. Geddes Brecher Qualls Cunningham, 1974.

High Rise North: 39th and Locust Walk. Roof top (26th floor) lounge, University of Pennsylvania student apartment building. Eshbach Pulinger Stevens & Bruder, Perkins & Romanach, 1969.

Society Hill Towers: 210, 220, 230 Locust Street. Private apartments, so try to meet somebody who lives here. Both river and city views are extraordinary. I. M. Pei, 1960, 1961.

Fidelity Mutual Life Insurance Company: 3 Girard Plaza, South Penn Square. A beautiful view from the top, almost like sitting on Billy Penn's lap. You'll have to talk your way in. Vincent G. Kling and Part-

Thursday 6 May is the Morning After 10:00 am-5:00 pm

And don't leave town after the "close" of the convention. There's still lot's more happening on Thursday 6 May:

Industrial Tours: Register at the Host Chapter Lounge, Delaware Valley Suite, tours leave at 10:00 am from the Sheraton. **Here's an experiment to see if you out there are interested in seeing how and where what you specify is made the way it is. Five local industries have offered buses, hospitality, and tours of their plants if they are able to attract a reasonable number of participants. If you're interested in seeing the manufacturing process, please sign up below. The tours offered are:**

Bethlehem Steel: A tour through their research labs and their Bethlehem plant. See a basic oxygen furnace, structural shaper mill, and forgings shop. Return through historic Bethlehem.

C. E. Glass: A tour of their plant in Cinnaminson, N.J., will show the production of glass from sand to finished product.

Knoll International: Spend an inspiring few hours at the Knoll factory in East Greenville, Pa. to see the manufacturing process for much of their line.

Rohm & Haas: This tour will go to the Plastics Engineering Laboratory in Bristol, Pa., where all experimental work is done.

Spitz Space Systems: See the extraordinary planetarium facilities at Spitz, and stop along the way at the Brandywine Museum and Longwood Gardens.

Willet Stained Glass Studios: And if stained glass is your bag, visit the Willet Stained Glass Studios in Chestnut Hill.

Atlantic Richfield: Sylvan Shemitz, lighting designer, will conduct a 45-minute study tour of Atlantic Richfield's landscaped offices lighted from the furniture!

A special opportunity: the General Building Contractors' Association will conduct tours of two sites, Market Street East, and a power plant under construction. They will also sponsor a trip to the Food Distribution Center, the world's largest.

Town Hall 1976: Penn Mutual Life Insurance Company, 19th Floor, Independence Square, 9 am-5 pm. Neighborhood participants and nationally-known respondents will review the achievements, failures, promises and problems of housing production. Name-brand respondents include Charles Bowser, Dr. Heinz von Foerster, Leon Weiner, Richard Farson, Michael Brill and Christopher Weeks. Again, you must sign up at the Host Chapter Lounge. \$45 fee.

Design-In: Walnut Street Theatre, 9th and Walnut Streets, 4th Floor Forum, 10:00 am-2:00 pm. Bring your whole family! Canadian Architect Stanley King will give us the opportunity to learn more about the participatory design process. The Design-In is a method for involving citizens of all ages in perceiving and designing their environment. Sign up ahead at the Host Chapter Lounge. The space at the Walnut is graciously donated by The Walnut Street Theatre, Alfred Stites, director. Assisting King will be Dr. Aase Eriksen, director of Philadelphia's Built Environment Education Center. Be there for the happening! No charge.

Architectural Study Tour Departs: Evening

Bicentennial Exhibits

America 200: Art Alliance, Rittenhouse Square, 251 South 18th Street **200/200/200:** 1234 Market Street

Other Exhibits

General Services Administration Second Biennial Design Awards Program: 1234 Market Street

Energy Conscious Design: AIA Research Corporation, Drexel Building, 15th and Walnut Streets

Frank Furness Exhibit: Girard Bank, Broad and Chestnut Streets

Chestnut Street — Visited and Revisited: Peale House, 1811 Chestnut Street

An American City in Schools: Philadelphia Chapter Office, 15th and Sansom Streets

10 Philadelphia Neighborhoods: The City Planning Commission, 14th Floor, City Hall Annex, 13th and Filbert Streets

Department of Housing and Urban Development: 1234 Market Street

Panorama of A Civilization: Seven architecturally significant buildings in Philadelphia will house this unusual exhibition which depicts the work of each building's architect, his contemporaries, and the social institutions of the period during which the building was designed. The exhibits, funded through a grant from the National Endowment for the Humanities, are located in the following buildings:

Strawbridge and Clothier Department Store: 10th Floor, 801 Market Street

Municipal Services Building: 2 shows, Broad Street and John F. Kennedy Boulevard

Drexel University: 32nd and Chestnut Streets

University Museum: 33rd and Spruce Streets

Second Bank of United States: 4th and Chestnut Streets

Maxwell Mansion: Green and Tulpehocken Streets

Pennsylvania Hospital: 8th and Locust Streets

Tours and Guest Events

Tour reservations were accepted on a first-to-register basis by the Philadelphia Chapter. Additional information and tickets may be obtained at the Host Chapter Registration Area in the Delaware Valley Suite of the Sheraton Hotel. New reservations will also be accepted. Please check with the Host Chapter regarding time and price of the following tours:

Circles and Squares Tour: Sunday, May 2, 9:30 am—12 noon Monday, May 3, 1:30—4:00 pm Tuesday, May 4, 9:30 am—12 noon

Independence Tour: Sunday, May 2, 9:30—11:30 am Monday, May 3, 1:30—3:30 pm Tuesday, May 4, 9:30—11:30 am

Society Hill Tour: Sunday, May 2, 9:30—11:30 am Monday, May 3, 9:30—11:30 am Tuesday, May 4, 9:30—11:30 am Wednesday, May 5, 1:30—3:30 pm

Valley Forge/Millgrove Tour: Sunday, May 2, 9:30 am—1 pm Tuesday, May 4, 9:30 am—1 pm

Olde City Tour: Sunday, May 2, 1:30—3:30 pm Monday, May 3, 9:30—11:30 am Tuesday, May 4, 1:30—3:30 pm Wednesday, May 5, 9:30—11:30 am

Rittenhouse Square Tour: Sunday, May 2, 1:30—3:30 pm Wednesday, May 5, 1:30—3:30 pm

Secret Gardens Tour: Sunday, May 2, 1:30—3:30 pm Wednesday, May 5, 9:30—11:30 am

Steeples and Synagogues: Sunday, May 2, 1:30—3:30 pm Tuesday, May 4, 9:30—11:30 am

Young People's Historic Tour: Sunday, May 2, 1:30—3:30 pm Tuesday, May 4, 1:30—3:30 pm

Cape May Tour: Monday, May 3, 8:30 am—4:30 pm

Longwood Gardens/Brandywine Tour: Monday, May 3, 9:00 am—4:00 pm

Philadelphia Zoo Tour: Monday, May 3, 9:30 am—12 noon

Spruce Street Tour: Monday, May 3, 9:30 am—12 noon

Germantown Tour: Monday, May 3, 1:30—4:30 pm

Main Line Tour: Monday, May 3, 1:30—4:30 pm

Riddle Romp: Monday, May 3, 1:30—3:30 pm Wednesday, May 5, 1:30—3:30 pm

Broad Street After Five: Monday, May 3, 5:00—7:00 pm Tuesday, May 4, 5:00—7:00 pm

Candlelight Strolls: Monday, May 3, 7:00—9:00 pm Tuesday, May 4, 7:00—9:00 pm

Winterthur Tour: Tuesday, May 4, 9:00 am—4:00 pm

House Tour: Tuesday, May 4, 9:30—11:30 am Tuesday, May 4, 1:30—3:30 pm

Chestnut Hill Tour: Tuesday, May 4, 1:30—4:30 pm

PSFS Tour: Tuesday, May 4, 1:30—3:00 pm Wednesday, May 5, 9:30—11:00 am

Fairmount Park East Tour: Wednesday, May 5, 9:30—12 noon

Fairmount Park West Tour: Wednesday, May 5, 9:30—12 noon

Host Chapter

1976 Host Chapter: Paul C. Harbeson, AIA, *President, Philadelphia Chapter* Peter A. Piven, AIA, *Host Chapter Convention Chairman* Peter F. Arfaa, AIA, *Executive Director, Philadelphia Chapter*

Committee Chairmen: America 200: Charles Hough, Benjamin Martin American City in the Schools: Arthur Jones Architects Book Center: Hermine Mitchell Architects Holiday: Melvin Brecher, FAIA Chestnut Street Spaces: Mark Ueland Cine City: Alan Greenberger City Lights Ball: Charles E. Broudy Exhibits: Walter Moleski Graphics: Barry Eiswerth Host Chapter Socials: Peter Luquer Sounds: Alvin H. Holm, Jr. Neighborhood Guides: Hyman Myers Philadelphia Biggies: Michael Erdman *Phila. Pa.:* Samuel Crothers, III Pomp and Circumstance: Gerald M. Cope Tickets: Wesley M. Heilman, III Tours: Peter Saylor Tops of Tall: Mather Lippincott, FAIA Town Hall 1976: William Leatherbee Transportation: Russell Thomson 200/200/200: Charles Dagit, Jr. VIPs: J. Roy Carroll, Jr., FAIA Volunteers: Elizabeth Lawson Welcome Matters: Theodore Bartley, Jr. *Yellow Pages:* Carol Rauch

Philadelphia Chapter Staff: Peter F. Arfaa, Executive Director, Rita Borzillo, Rita Lammey, Marie Lovera, Ricki Peterson, Caroline Piven

Steering Committee: Peter F. Arfaa, Charles E. Broudy, Samuel Crothers III, Paul Harbeson, Caroline Piven, Peter Piven, Pamela Worden, Richard Saul Wurman, FAIA

Thank You

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Richard Saul Wurman
National Chairman
Pamela Worden
Program Implementation