

# Chinatown

Would you believe: the return of the 10¢ movie! This extraordinary selection of more than 24 hours of film includes many which have never before been seen by the general public. There are a couple of premieres, several classics, like Charlie Chaplin's *City Lights*, *Mr. Blandings Builds His Dream House*, the new film on Thomas Jefferson *The Man from Monticello*, and technological extravaganzas in computer graphics. And who could miss seeing *The Fountainhead* again? In all, this is a first-time ever collection of film devoted solely to Urban communication and *The Architecture of Information*.

10 cents admission price to all shows.  
Refreshments available.



1:00–5:00 pm **School of Fine Arts**  
7:00–11:00 pm **School of Fine Arts**  
University of Pennsylvania  
34th and Walnut Streets

**Saturday 1 May**

1:00–5:00 pm **Cinematheque Theater**  
7:00–11:00 pm **Cinematheque Theater**  
Temple University Center City  
1619 Walnut Street

**Sunday 2 May**

10:00 am **WCAU-TV Channel 10**

**Monday 3 May**

3:00 am **WCAU-TV Channel 10**

**Monday 3 May**

8:00–11:00 am **The Duke Theater**  
1605 Chestnut Street

8:00–11:00 am **The Duchess Theater**  
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**Tuesday 4 May**

8:00–11:00 am **The Duke Theater**  
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1:00–5:00 pm **Cinematheque Theater**

7:00–11:00 pm **Cinematheque Theater**  
Temple University Center City  
1619 Walnut Street

**Complete film list, schedule, and notes on reverse side.**

**Cine City: A film festival about the urban and architectural environment, Philadelphia, Thursday 29 April through Tuesday 4 May, 1976.**

**Cine City is a project of *An American City: The Architecture of Information*; the National Convention of the American Institute of Architects Philadelphia, 2-6 May 1976.**

**Cine City was made possible through grants from the National Endowment for the Arts (Division of Architecture and Environmental Arts) and the American Institute of Architects.**

**Project Coordinator: Alan Greenberg  
National Chairman of the 1976  
AIA Convention: Richard Saul Wurman**

**Special acknowledgements to: Francois Coffino, Coordinator, Urban Focus Film Festival, Columbia University, 1975; Bill Fetter, Southern Illinois University; David Grossman and Dennis Tarr, Temple University Center City; Jim Kruhily, Bronx, N.Y.; Richard Speer, Evergreen State College; Amy Weinstein and Miguel Ibanez, University of Pennsylvania.**

## Cine City Film Schedule

Thursday 29 April	
1:00–5:00 pm	<b>School of Fine Arts</b> <div>University of Pennsylvania</div> 34th and Walnut Streets
Films:	<b>Building Gund Hall</b> 25 <p><b>The Man from Monticello</b> 15</p> <b>Big Town</b> 25 <p><b>Homefront</b> 21</p> 10 minute intermission: refreshments available <p><b>Donald in Mathmagic Land</b> 26</p> <b>Assorted Computer Films</b> 15 <p><b>Architecture in the Petroleum Age</b> 28</p> <b>Women's Conference on Architecture</b> 15 <p><b>Necrology</b> 12</p> <b>Organism</b> 20
7:00–11:00 pm	<b>School of Fine Arts</b> <div>University of Pennsylvania</div> 34th and Walnut Streets
Films:	<b>Building Gund Hall</b> 25 <p><b>Megalopolis</b> 6</p> <b>Big Town</b> 25 <p><b>Assorted Computer Films</b> 15</p> <b>Who Built This Place</b> 15 <p><b>An Environment for People</b> 13</p> 10 minute intermission: refreshments available <p><b>Rhapsody in Rivets</b> 10</p> <b>Reading 1974</b> 50 <p><b>About Life</b> 2</p> <b>Young Braves</b> 9 <p><b>Architecture in the Petroleum Age</b> 28</p> <b>The Towers</b> 13 <p><b>The Candy Machine</b> 4</p>

Saturday 1 May	
1:00–5:00 pm	<b>Cinematque Theater</b> <div>Temple University Center City</div> 1619 Walnut Street
Films:	<b>Building Gund Hall</b> 25 <p><b>Great Walled City of Xan</b> 10</p> <b>Abbraconstructa</b> 15 <p><b>Let's Get Out Together</b> 15</p> <b>Habitat</b> 10 <p><b>Buildings on Parade</b> 10</p> <b>Donald's Fire Survival Plan</b> 11 <p><b>Rhapsody in Rivets</b> 10</p> 15 minute intermission: refreshments available <p><b>Assorted Computer Films</b> 15</p> <b>The City</b> 12 <p><b>Mr. Blandings Builds His Dream House</b> 95</p>
7:00–11:00 pm	<b>Cinematque Theater</b> <div>Temple University Center City</div> 1619 Walnut Street
Films:	<b>Assorted Computer Films</b> 15 <p><b>No Place to Rest His Head</b> 30</p> <b>Autobiography of a Princess</b> 57 <p>15 minute intermission: refreshments available</p> <b>Rhapsody in Rivets</b> 10 <p><b>Jackson Pollock</b> 10</p> <b>Our Town</b> 95

Sunday 2 May	
10:00 am <span>🌟</span>	<b>WCAU-TV Channel 10</b> <b>Signature Against the Sky</b> 60

Numerals following titles indicate length of film in minutes.

Monday 3 May	
3:00 am	<b>WCAU-TV Channel 10</b> <b>Signature Against the Sky</b> 60

Monday 3 May	
8:00–11:00 am	<b>The Duke Theater</b> <div>1605 Chestnut Street</div> (City Life: Places)
Films:	<b>Rhapsody in Rivets</b> 10 <p><b>Philadelphia 1961</b> 60</p> <b>Life in New York</b> 6 <p><b>Landscape With Angels</b> 28</p> <b>Reading 1974</b> 50
8:00–11:00 am	<b>The Duchess Theater</b> <div>1605 Chestnut Street</div> (City Life: People)
Films:	<b>Buildings on Parade</b> 10 <p><b>Assorted Computer Films</b> 15</p> <b>The Man from Monticello</b> 15 <p><b>Habitat</b> 10</p> <b>The Towers</b> 13 <p><b>New Architect in Town</b> 8</p> <b>Who Built This Place</b> 30 <p><b>Women's Conference on Architecture</b> 15</p> <b>No Place to Rest His Head</b> 90 <p><b>Assorted Computer Films</b> 15</p>

Tuesday 4 May	
8:00–11:00 am	<b>The Duke Theater</b> <div>1605 Chestnut Street</div> (City Life: Light)
Films:	<b>Buildings on Parade</b> 10 <p><b>Megalopolis</b> 6</p> <b>Building Gund Hall</b> 25 <p><b>America — Everything You Ever Dreamed of</b> 25</p> <b>Helpline</b> 5 <p><b>The Board</b> 5</p> <b>Big Town</b> 25 <p><b>Architecture in the Petroleum Age</b> 28</p> <b>The Candy Machine</b> 4 <p><b>Bigger is Better</b> 8</p> <b>Organism</b> 20
8:00–11:00 am	<b>The Duchess Theater</b> <div>1605 Chestnut Street</div> (City Life: Heavy)
Films:	<b>About Life</b> 2 <p><b>Up Madison Avenue</b> 10</p> <b>Sweat Equity: A Home of Our Own</b> 27 <p><b>Rush Hour</b> 17</p> <b>Necrology</b> 12 <p><b>Let It Be</b> 10</p> <b>Our Cities, Our Rights</b> 26 <p><b>Young Braves</b> 9</p> <b>Homefront</b> 21 <p><b>Everyman's Home is His Capsule</b> 10</p>

Tuesday 4 May	
1:00–5:00 pm	<b>Cinematque Theater</b> <div>Temple University Center City</div> 1619 Walnut Street
Films:	<b>La Divina</b> 10 <p><b>Assorted Computer Films</b> 15</p> <b>CityLights</b> 90 <p>15 minute intermission: refreshments available</p> <b>One Froggy Evening</b> 10 <p><b>The Fountainhead</b> 114</p>

Tuesday 4 May	
7:00–11:00 pm	<b>Cinematque Theater</b> <div>Temple University Center City</div> 1619 Walnut Street
Films:	<b>Garbage</b> 10 <p><b>Bad Dog</b> 5</p> <b>Roaches</b> 5 <p><b>Things to Come</b> 95</p> 15 minute intermission: refreshments available <p><b>What's Opera Doc</b> 10</p> <b>Side Issue</b> 11 <p><b>City Lights</b> 90</p>

Numerals following titles indicate length of film in minutes.

## Cine City Film Notes

**Abbraconstructa** by George Van Allen, 16mm, 15 minutes, 1975. An educational film on the need for planning in the man-made environ-ment. The film has special appeal for children, encouraging them to think for themselves; an experience reinforced by the bright colors and the shifting from live to animation. GVA Productions, 132 Cherokee Road, Charlotte, N.C. 28207.

**About Life** by Jason Wechter, 16mm, 2 minutes, 1968. Urban frenzy explained. Youth Film Distribution Center, Inc., 43 West 16th Street, New York, N.Y. 10011.

**America — Everything You Ever Dreamed Of** by Rhody Streeter and Tony Ganz, 16mm, 25 minutes, 1972.

Consisting of four short films; **Muzak**: Interviews with the execu-tives of the Muzak Corp., where they describe how Muzak is pro-grammed to increase worker efficiency;

**Risen In Deed**: The Jesus move-ment on campus;

**The Best of Your Life**: The best of your life!

**Honeymoon Hotel**: Interviews with honeymooning couples in heart shaped bathtubs. Films Inc., 440 Park Avenue South, New York, N.Y. 10016.

**Architecture in the Petroleum Age** by Scott Thomas, 16mm, 28 min-utes, 1975.

A short filmic treatise on the state of the builder's art: its influences, intentions, and present directions, in the realms of the vernacular and the monumental. Is the Houston Astrodome the Petroleum Age equivalent of St Peter's? Scott Thomas, 100 Carrollton Terrace #21, Charlottesville, VI 22903.

**Autobiography of a Princess** by Ruth Jhabvala and James Ivory, photographed by Walter Lassally, produced by Ismil Merchant, 16mm, 57 minutes, 1974.

The 3rd showing in the U.S. of this part fictional, part documentary film. An Indian princess and her father's old English tutor reminisce about life in the court of the maha-rajahs. Fabulous footage of palaces, the maharajahs, and colonial India. Merchant-Ivory Productions, 17 West 60th Street, New York, N.Y. 10023.

**Big Town** by Eli Noyes and Claudia Weil, 16mm, 25 minutes, 1972.

Consisting of five short films:

**Mannequins**: department store dummies;

**Lost and Found**: What happens when you lose your umbrella on the subway?

**Marriage**: Getting married at City Hall is like getting a driver's licence;

**Commuters**: Scarsdale commuters leave for the city while black do-mestics arrive on the opposite track from Harlem;

**Yoga**: Ladies in Great Neck take yoga classes. Texture Films, 1600 Broadway, New York, N.Y. 10019.

**Bigger Is Better** by Derek Phillips, 16mm, 8 minutes, 1976.

An animated film on wild urban development where "progress" never slows down. Mass Media Ministries, 2116 N. Charles Street, Baltimore, MA 21218

**Board, The** by Rhody Streeter and Tony Ganz, 16mm, 5 minutes, 1972. A moody afternoon in a brokerage house on Wall Street where peo-ple's days are spent mesmerized by the stock quotations on the elec-tronic board. Tunbridge Films, 1697 Broadway, New York, N.Y. 10019.

**Building Gund Hall** by Len Gittle-man, 16mm, 25 minutes, 1972. This film records the entire con-struction of Harvard's Gund Hall through sped-up photography. Pep-pered with real-time footage of some of the problems. Maurice Kilbridge, Dean, Harvard Graduate School of Design, Cambridge, MA 02138.

**Buildings on Parade** 16mm, 28 minutes, 1975.

People dressed as famous build-ings. An architectural fashion show? Skidmore, Owing and Merrill, 400 Park Avenue South, New York, N.Y. 10016.

**Candy Machine, The** by George Griffin, 16mm, 4 minutes, 1972. One man's attempt to extract a small bit of satisfaction from a New York City subway candy machine. Animated with crayon drawings and Xerography. Radim Films, 17 West 60th Street, New York, N.Y. 10023.

**City, The** by Ralph Steiner and Willard Van Dyke, 35mm, 12 min-utes, 1939.

This classic was made for exhibi-tion at the 1939 New York World's Fair. The filmmakers study, with both dramatic and comic insight, the four phases of town building in this country: the New England town, the unplanned industrial community, the crowded metrop-olis and the new decentralized community. Museum of Modern Art, Film Department, 11 West 53rd Street, New York, N.Y. 10019.

**City Lights** by Charles Chaplin, 16mm, 90 minutes, 1931. Charlie Chaplin's comedy master-piece. He wrote, directed, scored and produced the film. RBC Films, 933 North La Brea Avenue, Los Angeles, CA 90038.

**Computer Films** listed alphabetically

**Algol, The Demon Star**, 8 minutes
**B-52 Structural Dynamics**, 5 minutes

**Delta Wing Vibrations**, 8 minutes
**Doppler Effect, The**, 8 minutes
**Hunger**, 10 minutes

**Motion of Attracting Bodies, The**, 8 minutes

**Motion of Stars, The** 8 minutes
**Multiple SATR System**, 8 minutes
**Normal Modes of Vibration**, 5 minutes

**Norelco TV Commercial**
**Planetary Motion**, 9 minutes
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**Pressure Patterns**, 4 minutes
**SST Cockpit Visibility**, 8 minutes
**727 Carrier Landing**, 3 minutes
**Sirius and The White Dwarf**, 7 minutes

**Space Filling Curves**, 30 minutes
**Star Clusters**, 7 minutes

Further information may be ob-tained from Richard Speer, Ever-green State College, Olympia, WA.

**Bad Dog** by Eli Noyes and Claudia Weil, 16mm, 5 minutes, 1972. Walking the dog in Central Park, from the dog's point of view. Cyclops Films, 1697 Broadway, New York, N.Y. 10019.

**Donald In Mathmagic Land** by Disney Studios, 16mm, 26 minutes. Donald and Jimminy Cricket explain the golden rectangle. Joseph C. Ott, 16mm Film Rental Library, 6901 Castor Avenue, Philadelphia, PA 19149.

**Donald's Fire Survival Plan** by Disney Studios, 16mm, 11 minutes. Donald and Jimminy Cricket again, explaining fire safety. Joseph C. Ott, 16mm Film Rental Library, 6901 Castor Avenue, Philadelphia, PA 19149.

**Environment For People** by Hans-Harold Grote, 16mm, 13 minutes, 1969.

Intended as a catalyst for group discussions concerning the quality of man's physical environment, this film uses examples of good design in Columbus, Ohio to depict aesthetic potential that can be found in any city. Ohio State University, Department of Photography and Cinema, 156 West 19th Avenue, Columbus, OH 43210.

**Everyman's Home Is His Capsule** by Thomas Spence, 16mm, 10 minutes, 1973. An animated exploration of ambiguous space; space which potentially conforms, confines or contains. Thomas Spence, 163 West 18th Street, New York, N.Y. 10011.

**Fountainhead, The** directed by King Vidor, screenplay by Ayn Rand, 16mm, 114 minutes, 1944. Based on Ayn Rand's novel about an avant-garde architect. Gary Cooper plays the role of Howard Roark who defies conventional standards and destroys his own buildings when they fail to come up to his idealized conceptions. United Artists, 729 Seventh Avenue, New York, N.Y. 10019.

**Garbage**, 16mm, 10 minutes. Our litter problem. Temple University Film Archives, 1619 Walnut Street, Philadelphia, PA 19103.

**Great Walled City of Xan** by Hal Borwood, 16mm, 10 minutes, 1968. A cartoon about the Crusades. USC Library, Los Angeles, CA.

**Habitat** Sponsored by the United Nations Conference on Housing, Vancouver, Canada, 16mm, 10 minutes, 1976. A film about dwellings; made for the United Nations Conference on Housing. The Canadian Consulate of Philadelphia, 3 Parkway, Philadelphia, PA.

**Helpline** by Rhody Streeter and Tony Ganz, 16mm, 5 minutes, 1972. The home of Dial-A-Shoulder, a service for people in emotional crisis in NYC, staffed by volunteers. We watch as they attempt to deal with alienation and loneliness over the telephone. Tunbridge Films, 1697 Broadway, New York, N.Y. 10019.

**Homefront** by Jenny Goldberg, Harvey Shaktman, John Kraus and NYU, 16mm, 21 minutes, 1974. In threatened neighborhoods and rundown housing, tenants fight to retain their homes and to keep them habitable. Third World Newsreel, 26 West 20th Street, New York, N.Y. 10011.

**Jackson Pollock** by Hans Namuth and Paul Falkenburg, 16mm, 10 minutes, 1951. The only existing footage of the artist at work. Museum at Large, 157 West 54th Street, New York, N.Y. 10019.

**La Divina** by John O'Connor, 16mm, 10 minutes, 1968. A cartoon; modernistic fantasy. USC Library, Los Angeles, CA.

**Landscape With Angels** by Margaret Lesser Bach, 16mm, 28 minutes, 1975.

A film history of Los Angeles and its surrounding region told through early photographs, maps, drawings, brochures and newsreel. Margaret Lesser Bach, 140 Hollister Avenue, Santa Monica, CA 90405.

**Let It Be** by David Lopez, 16mm, 10 minutes, 1972. Amid the rubble of a bombed-out society, two survivors keep their hatred alive until they can find a way to unite against a victim they can both attack. Youth Films Distribution Center, Inc., 43 West 16th Street, New York, N.Y. 10011.

**Let's Get Out Together** by Paul Buck and Art Ciocco, 16mm, 15 minutes, 1976. Children's first hand experience of the richness of their urban environment. Made and produced in Philadelphia. Ruth Bacon, 2117 Locust Street, Philadelphia, PA 19103.

**Life In New York** by Alfonso Pagan and Luis Vale, 16mm, 6 minutes. An exhortation to the Puerto Rican community to improve its condition. A strong indictment of drug abuse; shots of Park Avenue are intercut with shots of Lower East Side junkies. Youth Films Distribution Center, Inc., 43 West 16th Street, New York, N.Y. 10011.

**Man From Monticello, The** by Brick Institute of America, 16mm, 15 minutes, 1976.

A film essay on Jefferson, the architect; and 1976 AIA Gold Medalist Winner. A. Daniel Barton, Jr., OW Ketcham Inc., 121 North 18th Street, Philadelphia, PA 19103.

**Megalopolis** by Sal Giammona, 16mm, 6 minutes, 1972. The rise and fall of buildings and civilizations depicted in clay. Sal Giammona, 1805 Lehigh Drive, Davis, CA 95616.

**Mr. Blandings Builds His Dream House**, 16mm, 95 minutes. Cary Grant and family buy their dream house in Connecticut. They restore it themselves; everything goes wrong. Films Inc., 440 Park Avenue South, New York, N.Y. 10016.

**Necrology** by Standish Lawder, 16mm, 12 minutes, 1970. A look at the faces of commuters at 5 p.m. Museum of Modern Art, Film Department, 11 West 53rd Street, New York, N.Y. 10019.

**New Architect In Town** by George Udall, George Grip and Mark Birnbaum, 16mm, 8 minutes, 1972. As the camera views our cities, a new architect — an invisible one — emerges as our most important contemporary designer. Mass Media Ministries, Inc., 2116 N. Charles Street, Baltimore, MA 21218.

**No Place to Rest His Head** by Oscar Newman, 16mm, 90 minutes, 1976. Based on Newman's upcoming book, explaining how to build houses with defensible space. Oscar Newman, 851 Broadway, New York, N.Y. 10012.

**One Froggy Evening** by Chuck Jones, 16mm, 10 minutes, 1957. A cartoon about a frog discovered in a cornerstone. Temple University Film Archives, 1619 Walnut Street, Philadelphia, PA 19103.

**Organism** by Hilary Harris, 16mm, 19.5 minutes, 1975. A tribute to the city's power to transform congestion and confusion into a unique and majestic totality. Phoenix Films, 470 Park Avenue South, New York, N.Y. 10016.

**Our Town** Screenplay by Thornton Wilder, score by Aaron Copeland, sets by William Cameron Menzies, 16mm, 92 minutes, 1940. A gingerbread epic. Much of the original Broadway cast (Martin Scott, William Holden, Fay Bainter) in this screen adaptation of the Thornton Wilder play. Temple University Film Archives, 1619 Walnut Street, Philadelphia, PA 19103.

**Our Cities, Our Rights**, 16mm, 26 minutes. A Marxist view of cities. New Yorker Films, 43 West 61st Street, New York, N.Y. 10023.

**Philadelphia, 1961** by Ed Bacon, 16mm, 60 minutes, 1961. Planner Bacon and a myriad of others explain the Philadelphia city plan to the AIA convention in Philadelphia in 1961. Compare yesterday's talk with today's reality. Ed Bacon, 2117 Locust Street, Philadelphia, PA 19103.

**Reading 1974** by Gary Adlestein, Jerry Orr, Costa Mantis, 16mm, 50 minutes, 1974. A city symphony in six movements (spirit of Ruttman); a city portrait (the changing of a fascinating old Pennsylvania German city); an aesthetic documentary (not the thesis or the argument, but the image and the sound; "no ideas but in things"). Gary Adlestein, Fleetwood RD #3, Fleetwood, PA 19522.

**Rhapsody In Rivets** by Walter Frelerg, 16mm, 10 minutes, 1941. Classic cartoon in which animals build a skyscraper to Liszt's Hungarian Rhapsody. United Artists, 729 Seventh Avenue, New York, N.Y. 10019.

**Roaches** by Eli Noyes and Claudia Weil, 16mm, 5 minutes, 1972. Roaches are your friends; they're always there when you want them. . . . Cyclops Films, 1697 Broadway, New York, N.Y. 10019.

**Rush Hour** by Henry Street Settlement, 16mm, 17 minutes, 1975. Rush hour on the subway. An intimate view of a routine part of the day for millions of riders. Youth Films Distribution Center, Inc., 43 West 16th Street, New York, N.Y. 10011.

**Side Issue** by Robert Lorr, Norman Abrams and Martha Folts, 16mm, 10.5 minutes, 1971. Documentary on dead animals on America's roadsides. Iowa State University, 121 Pearson Hall, Ames, IA 50010.

**Signature Against The Sky**, 16mm, 60 minutes, 1976. A film on Louis Kahn. WCAU-TV, City Line and Monument Avenues, Bala Cynwyd, Philadelphia, PA.

**Sweat Equity: A Home of Our Own** by Robert Freedman, 16mm, 27 minutes, 1975. People taking abandoned homes and rebuilding them for themselves. This film records some of the first efforts at urban homesteading. Phoenix Films, 470 Park Avenue South, New York, N.Y. 10016.

**Things To Come** directed by William Cameron Menzies, screenplay by H. G. Wells, score by Sir Arthur Bliss, 16mm, 92 minutes, 1936. Raymond Massey, Ralph Richardson and Ann Todd star in this look into the future which dramatizes Wells' predictions from 1936 to the 21st century. Temple University Film Archives, 1619 Walnut Street, Philadelphia, PA 19103.

**Towers, The** by William Hale and Thomas Cutkomp, 16mm, 13 minutes, 1955. A film record of the Watts Towers in Los Angeles and its creator, Simon Rodilla. Creative Film Society, 7237 Canby Avenue, Reseda, CA 91335.

**Up Madison Avenue** by Christopher Speeth, 16mm, 10 minutes, 1970. A Warholesque ride in a bus up Madison Avenue. Windmill Films, 141 West Upsal Street, Philadelphia, PA 19119.

**What's Opera Doc?** by Chuck Jones, 16mm, 10 minutes, 1957. Bugs Bunny. Audio Brandon, Mount Vernon, N.Y.

**Who Built This Place: The Once and Future Landmark** by Samuel Hudson, 16mm, 30 minutes, 1972. An introduction to the politics of landmark-scale architecture as practiced in Boston (City Hall), San Francisco (Trans-America), Dallas (City Hall), and Atlanta (a branch of Citizens and Southern Bank). A situation comedy with music. KERA-TV, 3000 Harry Hines Boulevard, Dallas, TX 75201.

**Women's Conference on Architecture** by Lorna McNeur, 16mm, 15 minutes, 1976. A record of the workshops at the first women's conference on architecture held in Maine in August 1975. Lorna McNeur, 315 West 106th Street, Apt 4B, New York, N.Y. 10025.

**Young Braves** by Michael Jacobsohn, 16mm, 9 minutes, 1971. With antisocial exhuberance, a group of young Puerto Rican boys explore the city. Youth Films Distribution Center, Inc., 43 West 16th Street, New York, N.Y. 10011.